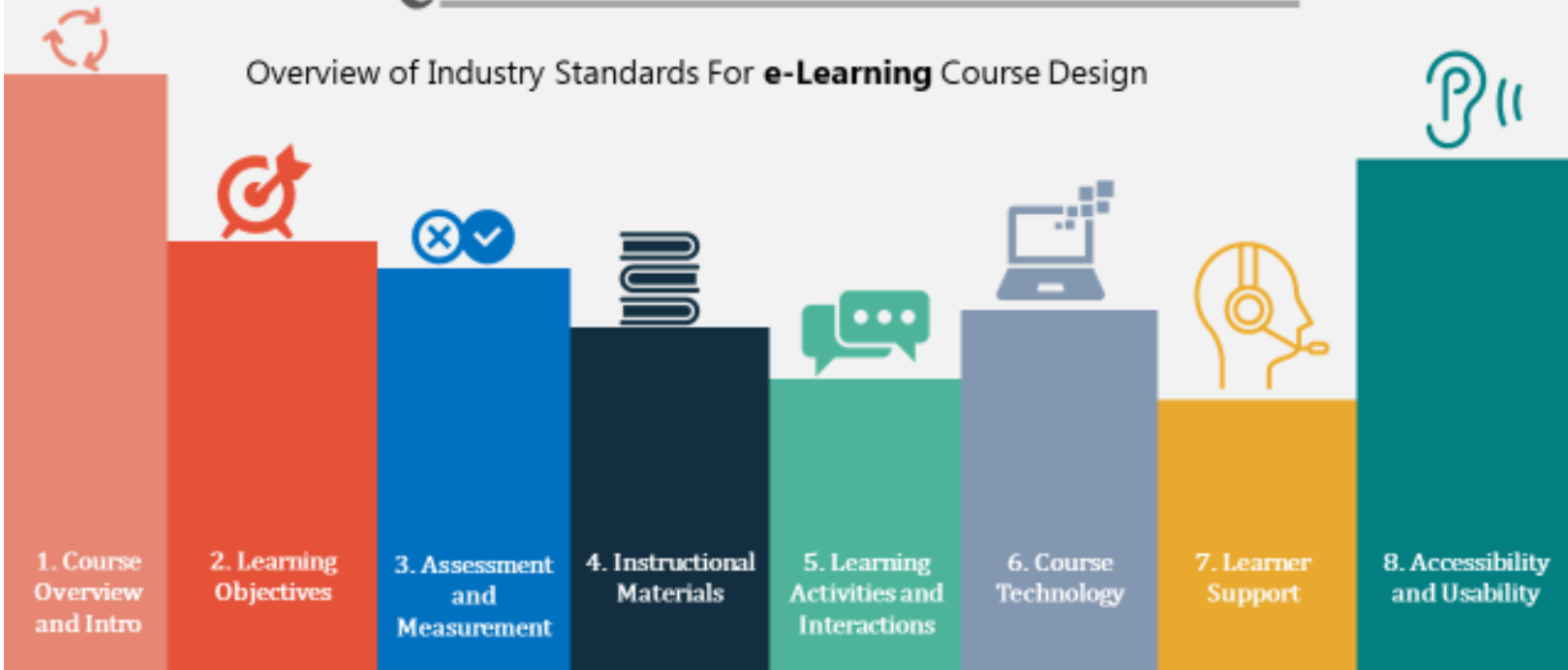


Introducing

DOES QUALITY MATTER?

Overview of Industry Standards For **e-Learning** Course Design



Learner Guide

eLearning Educators and Instructional Coaches Intensive

Local Business Center

Summer 2020

Online educators who strategically create course components that align **assessments, objectives and activities**, build learning experiences that have a greater chance of achieving positive learning **outcomes**.

Research supported standards for best practices in online course development is available through a quality assurance process of:

- a. The Quality Matters Rubric – a scoring system assessment tool
- b. The Review Process – peer review of course components
- c. Professional Development – ongoing quality assurance efforts

There are _____ general standards for the Quality Matters Standard review

There are _____ specific standards for the Quality Matters Course review

Name 3 of the General Standards that interest you the most

- 1. _____
- 2. _____
- 3. _____

Who should consider a Quality Matters review?

The QM toolset and process is based on national standards of _____, _____ findings, and _____.

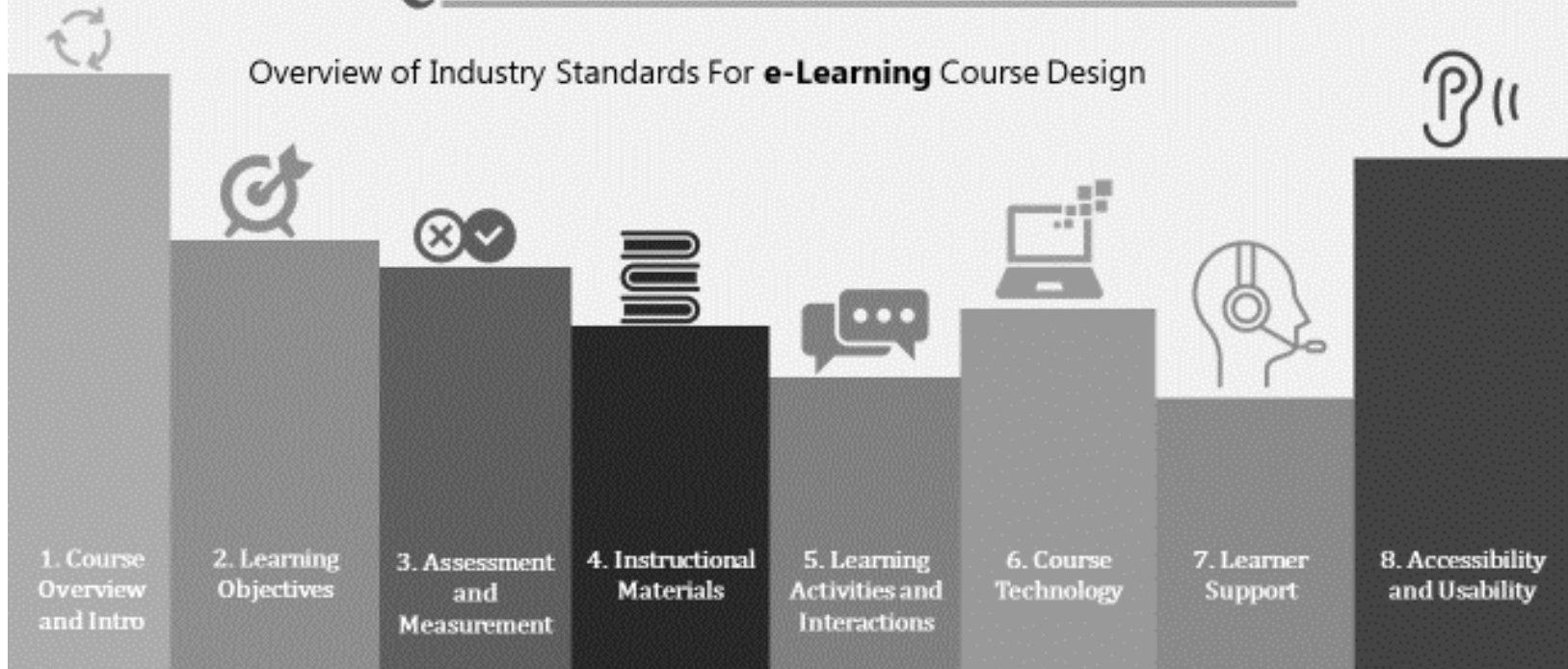
How can I get more information about the standards? _____

Is there a certification available for those interested in Quality Matters? _____

Introducing

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Instructor Guide

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INSTRUCTOR NOTES

Online educators who strategically create course components that align **assessments, objectives** and **activities**, build learning experiences that have a greater chance of achieving positive learning **outcomes**.

Research supported standards for best practices in online course development is available through a quality assurance process of:

- a. The Quality Matters Rubric – a scoring system assessment tool
- b. The Review Process – peer review of course components
- c. Professional Development – ongoing quality assurance efforts

There are **8 General Standards** for the Quality Matters Standard review and **42 Specific Standards** for the Quality Matters Course review

The 8 General Standards include:

- Course Overview and Introduction
- Learning and Objectives
- Assessment and Measurement
- Instructional Materials
- Learning Activities and Learner Interactions
- Course Technology
- Learner Support
- Accessibility and Usability

This review is recommended for online teachers in community and technical colleges, colleges and universities, K-12 schools, and other academic institutions.

The QM toolset and process is based on national standards of **best practice**, **research findings**, and **instructional design principles**.

More information can be found at QualityMatters.org

There is a certification available for those interested in Quality Matters.